

Growth League Engagement

All States- Except KL

Period: Jan'26- Dec'26

Rev Slabs	Benefits
500,000	Gift
1,500,000	Gift
2,500,000	Domestic single
5,000,000	Domestic Couple
7,500,000	ASEAN single
12,000,000	ASEAN couple
Minimum Rev : 5.0 Lakh Eligible gift/ engagement will be conducted in 2027 No benefits beyond 1.20 CR. revenue per RID	

Terms & Conditions

This scheme is Eligible for All RIDs registered and active in the ROOTS platform.

One RID is eligible for any one slab benefit

All brands are included except BLOSSOM POWER, HARVEST MORE, MAGISTER TEA, MYCOUP, SETT, SUGAR MOVER, SUPROLT, SYSTHANE & WEEDROL.

For benefit calculation qty will be consider from ROOTS portal in the period (Jan'26 to Dec'26)

In case RIDs are not participating in the tour, NO CN / Gift will be issued.

All calculations will be on Corteva GBP

The above benefit is based on C PIN scan (Inner / Bottle).

CPIN based data in ROOTS portal is final, that will be considered for final calculation.

CPIN Scan will be considered on Last Scan basis.

Manual upload will not be considered.

ROOTS POINTS Disbursement will be as per scheme closer date.

Any price changes during the season will be applicable as per the price list.

Inner C PIN Scanned stock will not be taken back. RID will be disqualified from the scheme in that case.

This tour benefit will be for Retailer Owner /Business partner /spouse only.

This benefit is NON-Transferable to any other person than Retailer (Owner/Part-ner/Spouse).

Any tax liability will be borne by the Retailers (194R, 194B and Others as applicable).

The benefit of scheme will be given to all those retailers on submission on PAN card copy, and after clearing all dues to the distributor Under no circumstances will the scheme value be adjusted.

Qualified retailers should have valid passport, and related documents should be provided when asked by the company

Program will be conducted by Corteva company sponsored Vendor

Corteva Agriscience™ has all the rights with respect to running the scheme, to make amendments, to withdraw the scheme without any prior intimation.

Corteva Agriscience™ can deny the benefit under this scheme to any specific customer who is not in compliance with any terms and conditions or local laws, at this discretion. All purchases of products are also available without this scheme.

Unavailability of stock will not be considered as exception for benefits.

No retailer who is also a government employee or affiliated to political party or association is entitled to any benefit under the scheme.

For any further details, please contact ROOTS Helpdesk/ Local Sales Manager.

By participating in scheme, the End Retailers agree to comply with all the applicable terms and conditions and communication from authorized sources time to time.

In case of any dispute, the decision of Company is null and binding.

For any retailer or program related queries/complaints,
Contact ROOTS Help Center 9 am to 7 pm (open all days)



Call us
1800 572 7200



Mail us
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